



SRS (Sales Reporting System)

SMS based Sales Reporting System helps our clients on a daily basis to promote products and services to manage a large sales force deployed across the country.

SRS is developed for the Sales managers to increase the client coverage, improve the sales and to manage the sales force efficiently.

SRS Management Dashboard is accessible anytime anywhere and provides holistic view on the sales force movement and sales performance on real time.

SRS also enables the sales force to get more organized, meticulous follow-up, managing appointments, monitor receivables and also simplify weekly and monthly reporting process.

SRS has made reporting more easy by eliminating the need for excel sheets and paper works

Features

- Incoming/Outgoing Messages
 - Manage Sales Executive Messages
 - Leave/Follow up Messages
 - SMS request Templates
- Interactive dashboards
 - Senior Management Dashboard
 - Manager Dashboard
- Interactive simplified email based reporting
 - Reporting on sales order
 - Reporting on collections
 - Reporting on purchase order
- Interactive Logging Mechanism
 - Email/Login/Audit Logs
- User Registrations
- Holiday Management
- Group/Manager Maintenance

Benefits

- Increases revenue
- Increases market coverage
- Streamlines and improves operational efficiency
- Provides visibility on customer sentiments and behaviours
- Enables strategic planning for swift decision making and efficient delivery
- Improves turn around time for customer feedback
- Improves client satisfaction

- Improves product awareness